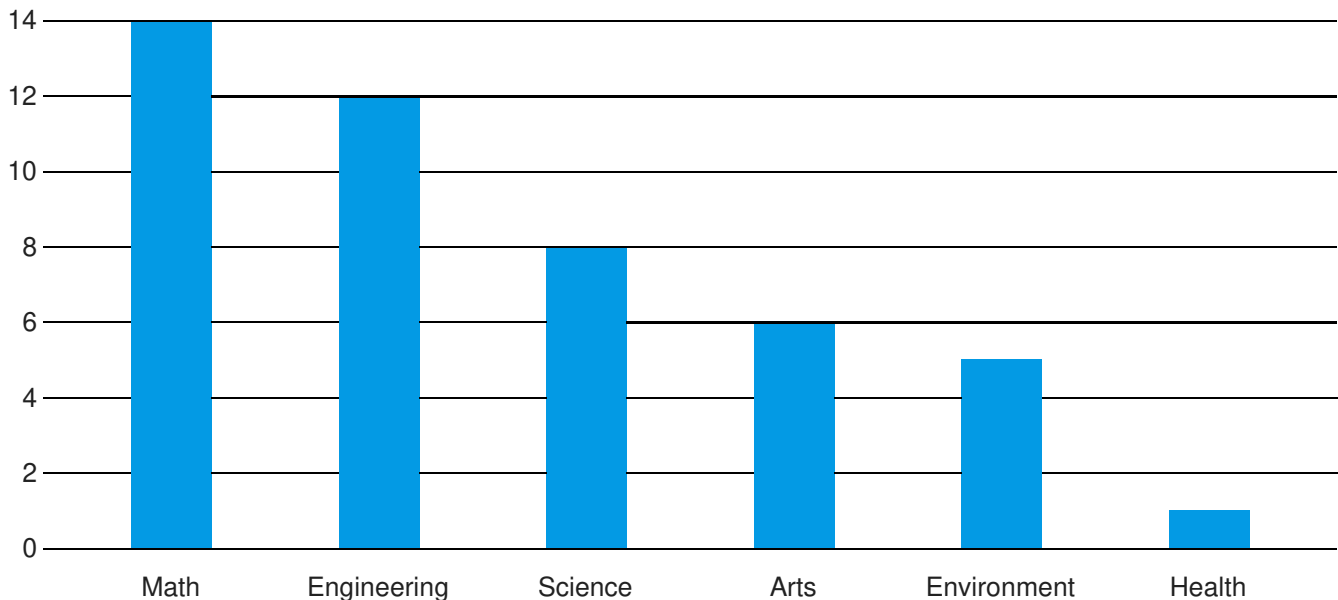


First Year Fair Survey Report
October 2022
Prepared by Arsema Teka, Student Research and Policy Assistant

Survey Overview

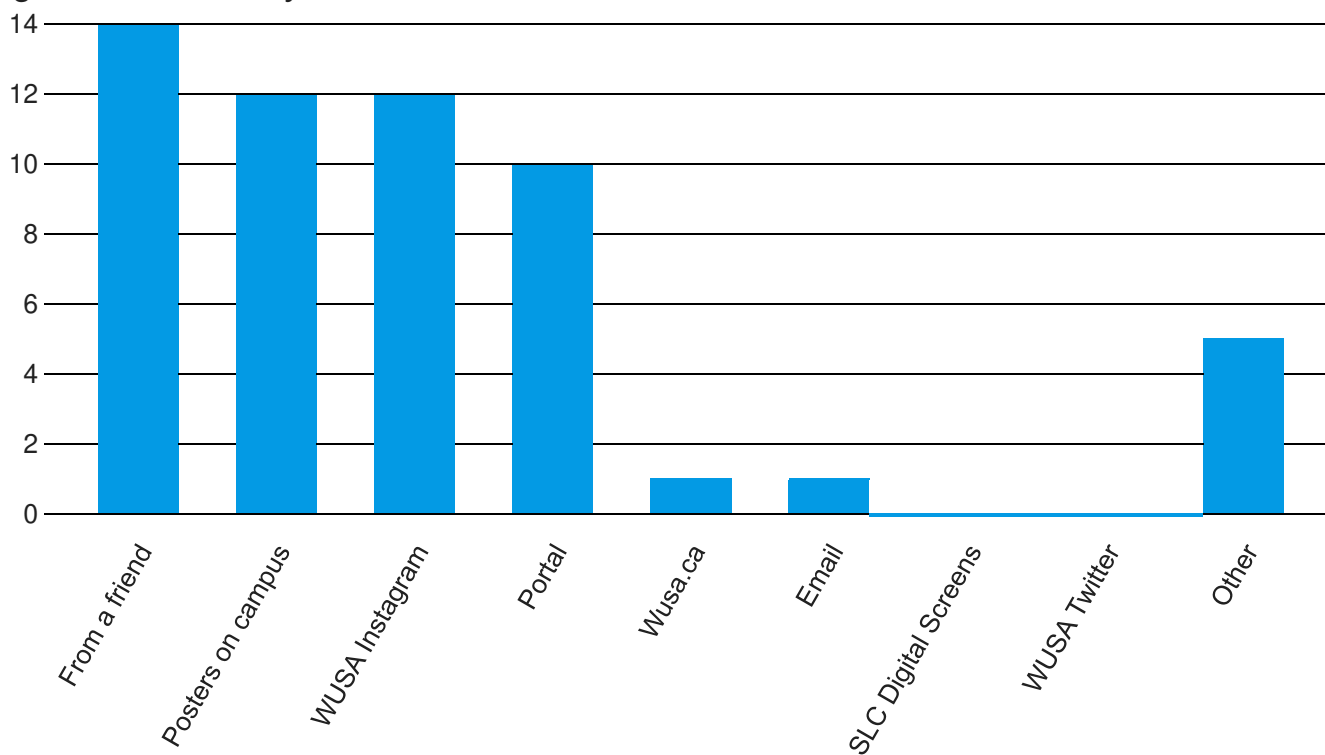
The WUSA research team conducted a survey with undergraduate students that attended the First Year Fair to gather feedback about the event itself as well as what they would like to see from WUSA this year. The information they provided will be used by WUSA staff to plan the events, services, and advocacy efforts undergraduate students are engaged with. The fair was hosted on Thursday, September 8th in the Student Life Centre (SLC). After visiting various booths and collecting stickers, students were asked to take the survey when checking out of the event. Students were able to complete the survey on their own devices by scanning the QR code. We received a total of 50 responses to the survey using this method. This report outlines the results of the survey conducted.

Figure 1: Which faculty are you in?



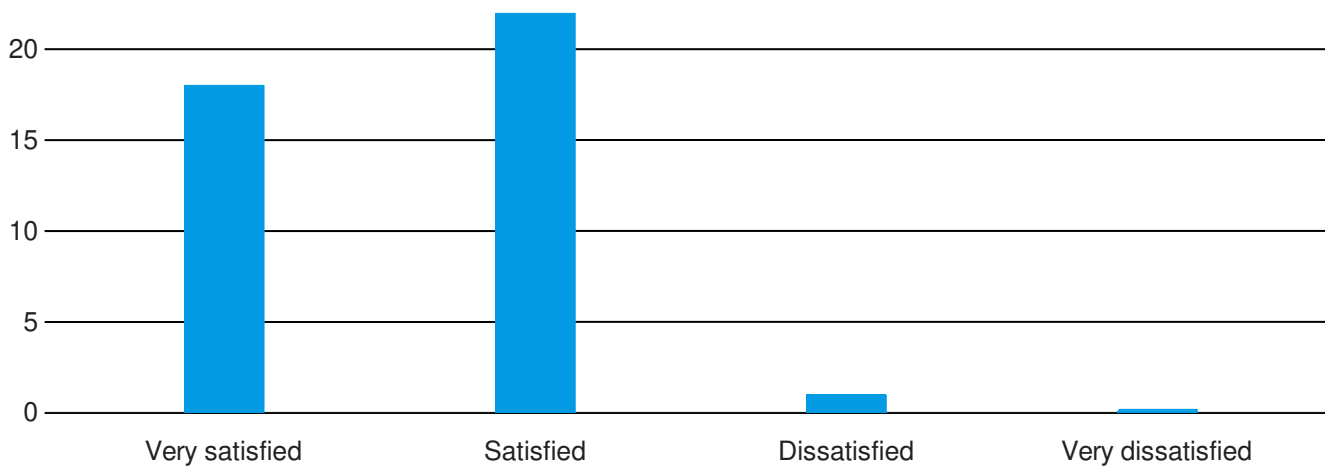
As shown in Figure 1, most students that responded to this survey were from the faculty of Math (30.43%). Following this, 26.09% were from the Engineering faculty, 17.39% were from the Science faculty, 13.04% were from the faculty of Arts, 10.87% were from the faculty of Environment and 2.17% were from the faculty of Health.

Figure 2: How did you find out about the First Year Fair?



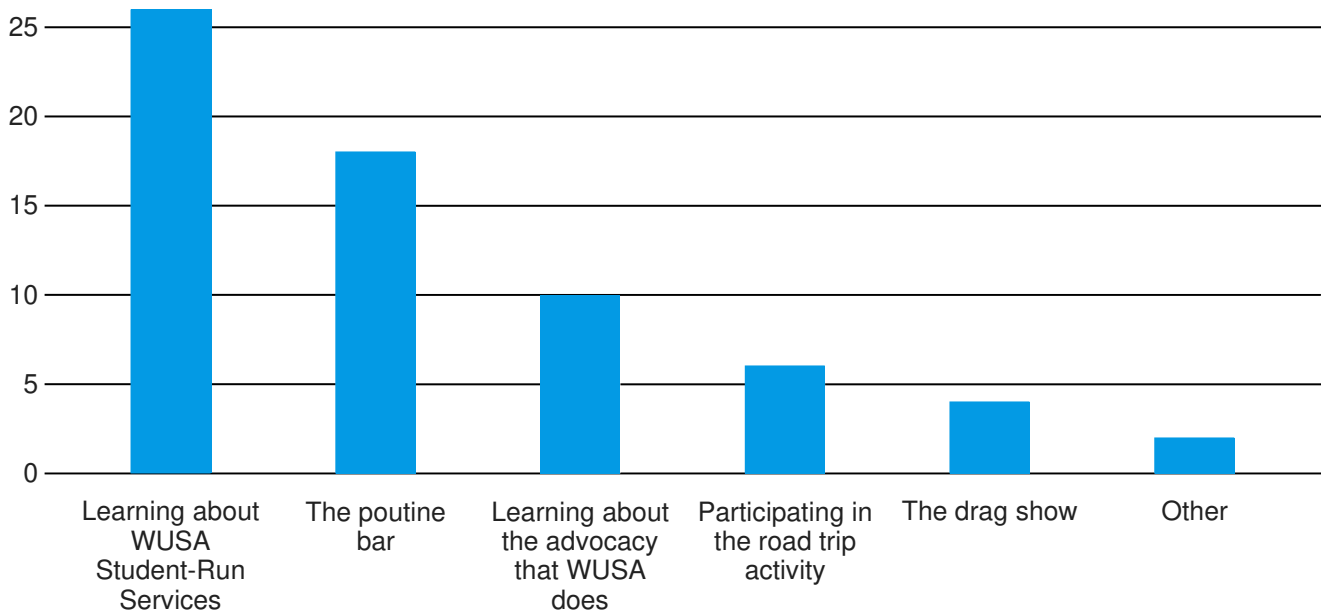
As seen in Figure 2, most students learned about the First Year Fair from a friend (31.82%). Additionally, 27% found out from each WUSA's Instagram and posters on campus, 22.73% found out from Portal, and 2.27% found out from each Wusa.ca and Email. No respondents learned of the event from SLC digital screens and WUSA Twitter. The remaining 11.36% selected "other." Two respondents that selected "other" stated that they found out about the First Year Fair from the orientation schedule and the event itself.

Figure 3: Overall, how satisfied were you with the First Year Fair?



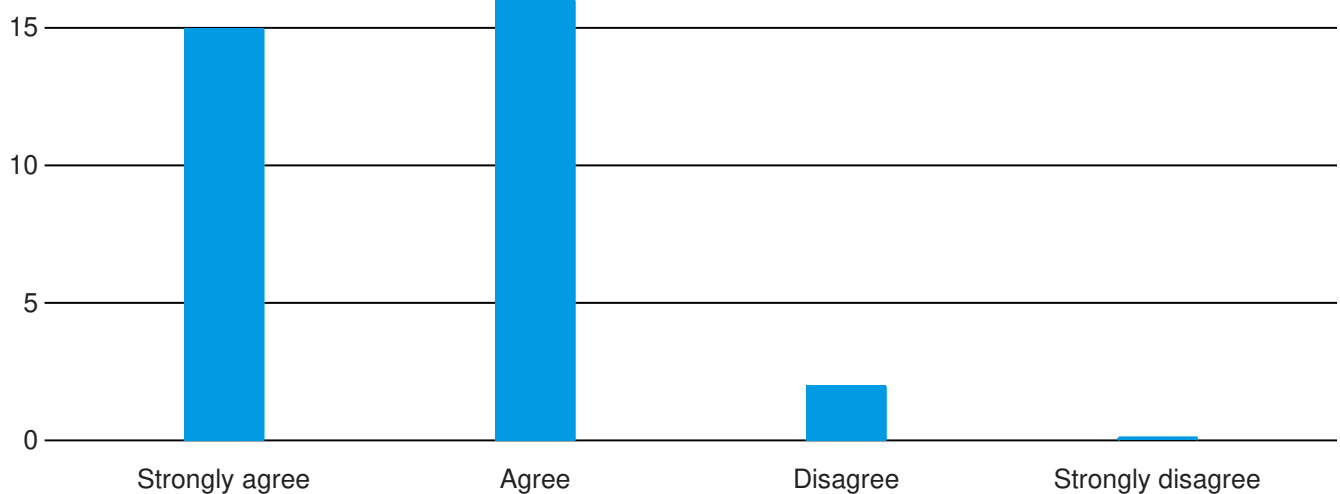
Students were then asked to answer their level of satisfaction with the First Year Fair. Most students responded that they were satisfied and no students responded that they were very dissatisfied with the First Year Fair. 53.66% of respondents selected "satisfied", 43.90% selected "very satisfied" and the remaining 2.44% selected "dissatisfied" (Figure 3).

Figure 4: What did you enjoy about the First Year Fair?



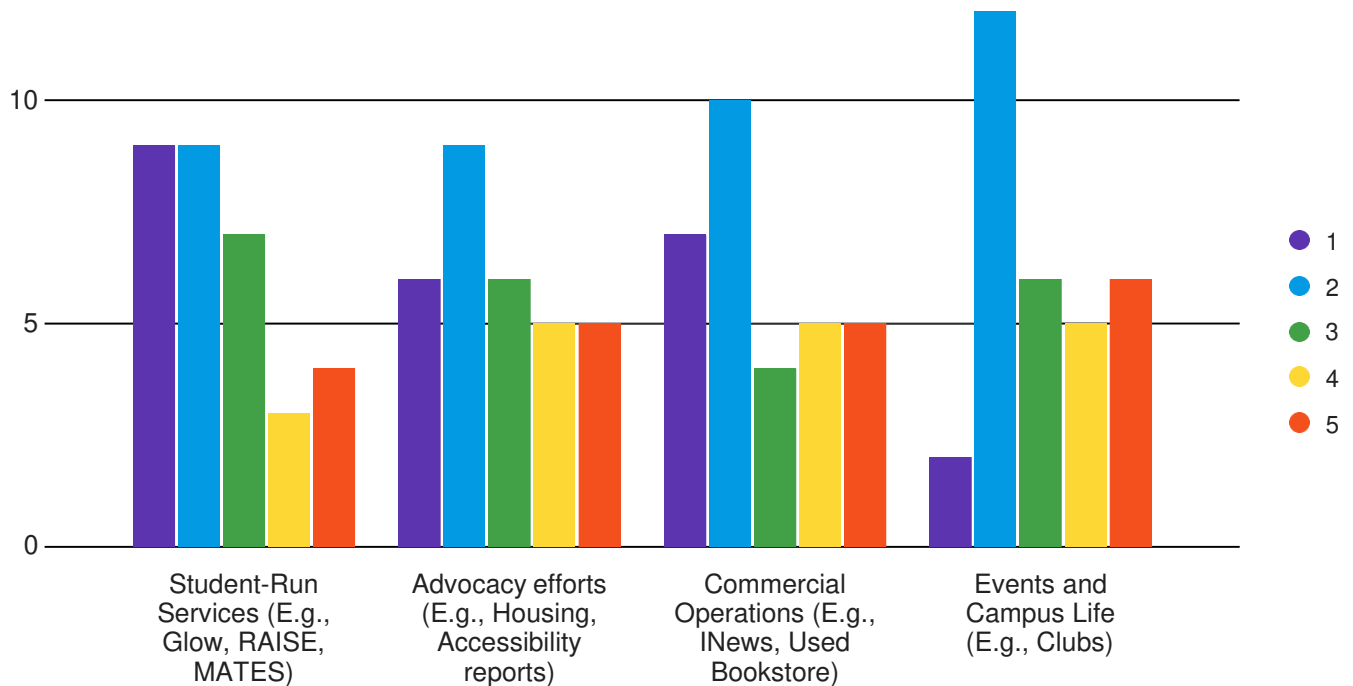
In a select all that apply format, students were able to choose what they enjoyed about the First Year Fair. 65% of students enjoyed learning about WUSA student-run services, 45% enjoyed the poutine bar, 25% enjoyed learning about the advocacy that WUSA does, 15% enjoyed participating in the road trip activity, 10% enjoyed the drag show, and the remaining 5% selected "other." When asked what could have made their experience at the First Year Fair better, one respondent answered with simply "more time."

Figure 5: Please indicate your agreement with the following statement: After attending the First Year Fair, I understand more clearly what it means to be a WUSA member.



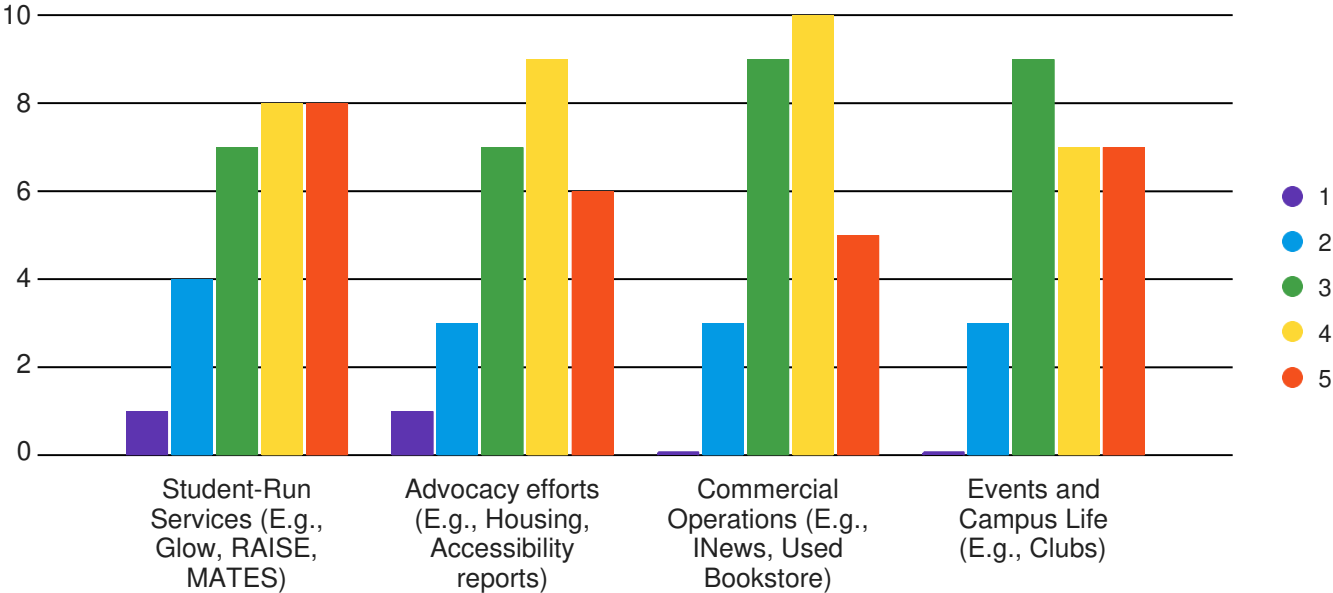
As shown in Figure 5, most students that attended the First Year Fair event agree that they understand more clearly what it means to be a WUSA member.

Figure 6: On a scale of 1-5, how knowledgeable were you about WUSA in the following areas prior to attending the First Year Fair? (1 = not knowledgeable at all, 5 = very knowledgeable).



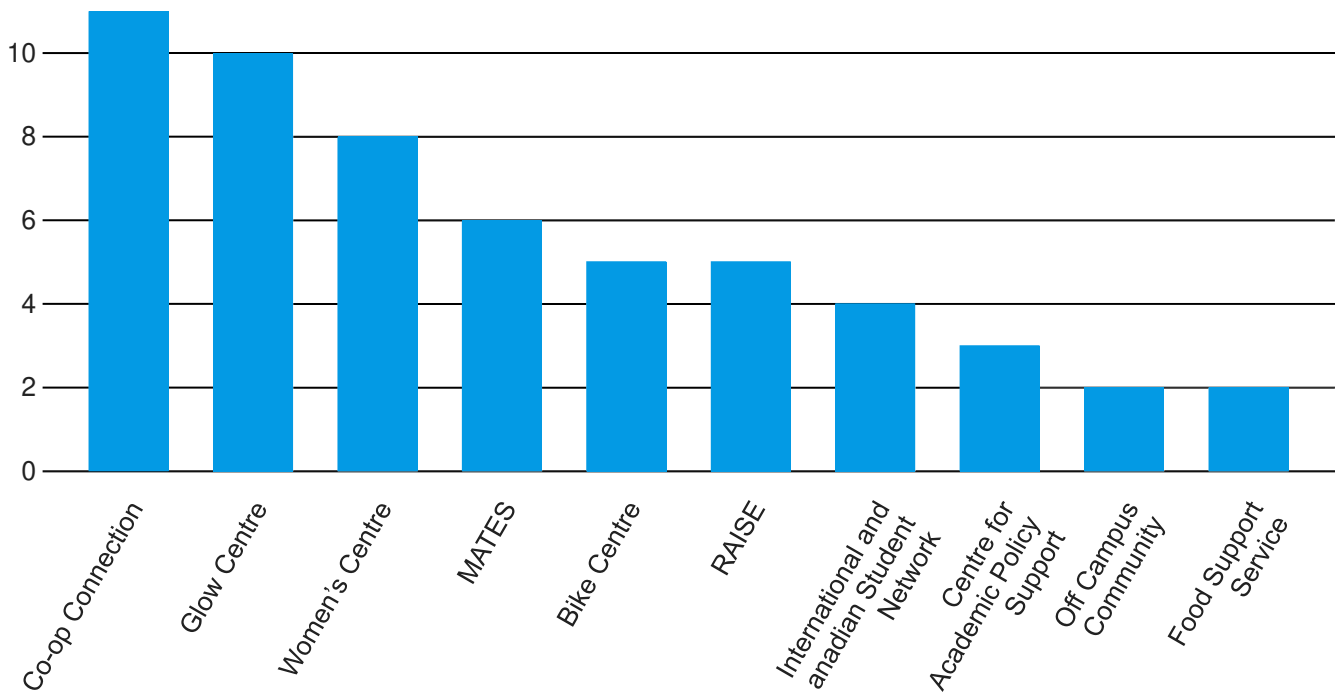
With a score of 3.03, the area that students were most aware of prior to attending the First Year Fair was events and campus life (e.g., clubs). This was followed by advocacy efforts (2.81) and commercial operations (2.71). Students were the least aware of student-run services (2.50).

Figure 7: On a scale of 1-5, how knowledgeable were you about WUSA in the following areas after attending the First Year Fair? (1 = not knowledgeable at all, 5 = very knowledgeable).



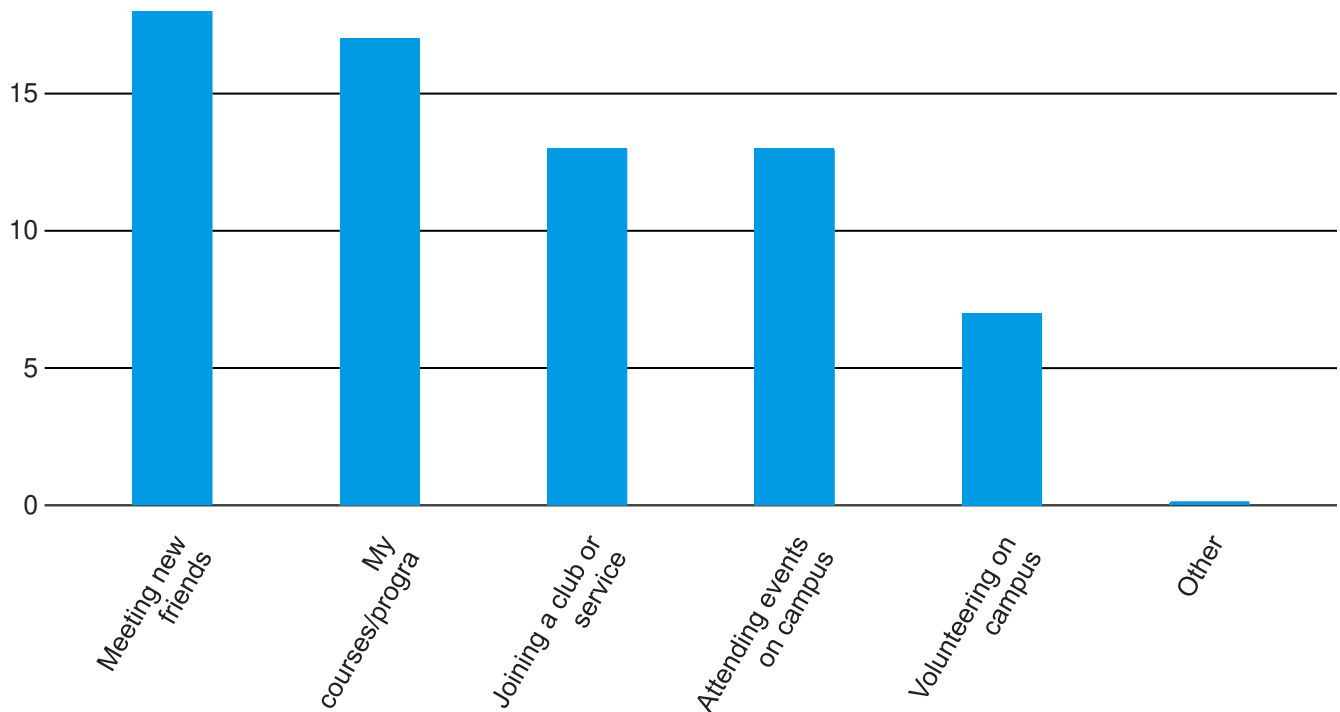
After attending the First Year Fair, the area in which students were most aware of was events and campus life, this time with a score of 3.69. This was followed by student-run services (3.64), commercial operations (3.63), advocacy efforts (3.62). On average, students' knowledge about all these areas of WUSA increased after attending the First Year Fair. When asked about the one thing students learned about WUSA during the First Year Fair, three students said they learned that there are a lot of clubs available.

Figure 8: After attending the First Year Fair, which WUSA student-run services would you be interested in engaging with more?



In a select all that apply format, students were asked which WUSA student-run services they would be interested in engaging with more. 45.83% of respondents are interested in Co-op Connection, 41.67% are interested in Glow Centre, 33.33% are interested in the Women's Centre, 25% are interested in MATES, 20.83% are interested in each Bike Centre and RAISE, 16.67% are interested in International and Canadian Student Network, 12.50% are interested in the Centre for Academic Policy Support and 8.33% are interested in each Food Support Service and Off Campus Community.

Figure 9: What are you looking forward to this year at the University of Waterloo?



Students were then asked a select all that apply question about what they were looking forward to this year (Figure 9). 72% of respondents said "meeting new friends," 68% of respondents selected "my courses/program," 52% selected each "attending events on campus" and "joining a club or service" and the remaining 28% selected "volunteering on campus."

Q13 - In one sentence, what does being a WUSA member mean to you?

Five students responded to this question.

"Being an involved individual."

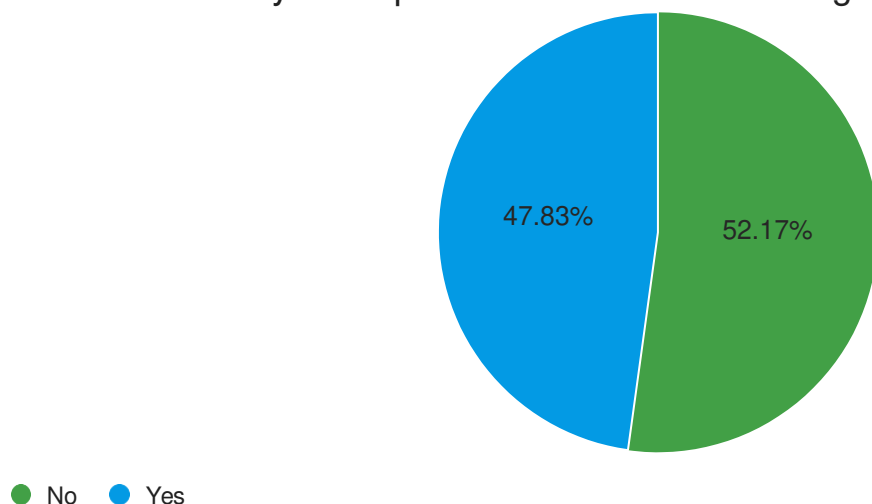
"Being inclusive."

"Being a contribution to a community."

"Helping"

"Being a part of the school community"

Figure 10: Would you be interested in being contacted in the future so we can learn more about your experience with WUSA throughout the year?



As shown in Figure 10, 47.83% of respondents would be interested in being contacted so that we can learn more about their experience with WUSA.

Furthermore, students were also asked to write down answers to the following questions at the Advocacy Booth:

- What are you excited about for this school year?
- What are you concerned about for this school year?
- What issues are you passionate about?

In total, there were 1297 sticky notes collected and recorded. The most common responses for each category are listed and tallied in the tables below.

Excited	
Meeting new friends	196
Learning	39
Clubs	20
New experiences and opportunities	15
Sports	13
Independence/freedom	12
Co-op	11
Parties/events	9
Program specific	9
Campus life	6
Memories	4

Concerns	
Exams/midterms	45
Workload	42
Class/Academics	39
Grades	36
Time-management	35
Meeting new friends	31
Co-op	21
Failing	16
Money	13
Sleep	9
Mental health	7

Passionate	
Meeting new friends	38
Program specific	35
Learning	28
Music	24
Science	18
Food	19
Sports	15
Art	11
Helping people	10
Reading	9
Clubs	8
Money	8
Mental health	4