

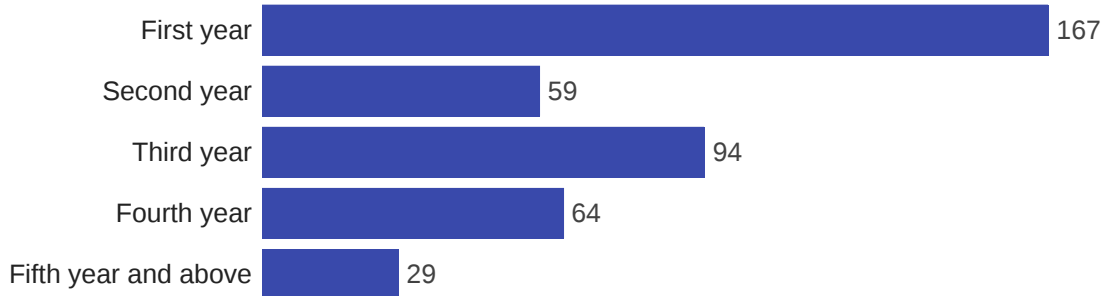
Winter 2022 Return to Campus Intercept

March 2022

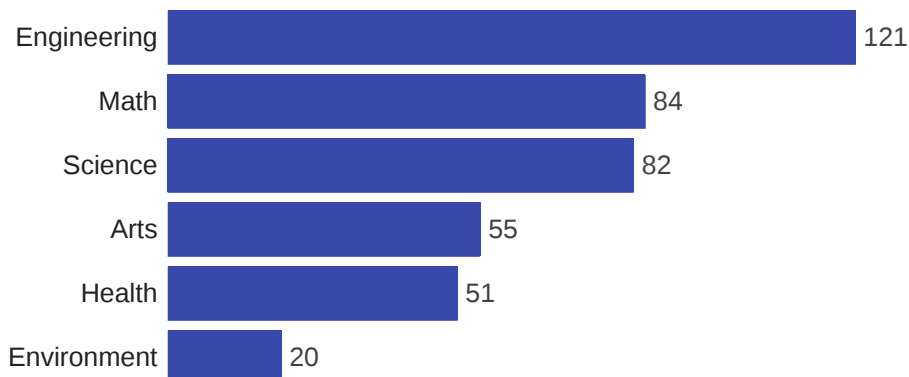
Jordan Daniels

The WUSA research team conducted an intercept with undergraduate students in the Student Life Centre (SLC) to learn more about their interactions with WUSA during the Winter 2022 term. This intercept was conducted on Tuesday, March 29 and Wednesday, March 30 from 9am to 1pm on both days. The team set up a booth in the SLC, complete with signage and a WUSA banner, and approached students to ask them to participate in a quick 5-minute survey. Students were able to complete the survey on their own device by scanning a QR code or on one of the iPads provided. After completing the survey, students were offered a full-size chocolate as compensation for their participation. This report outlines the results of the survey.

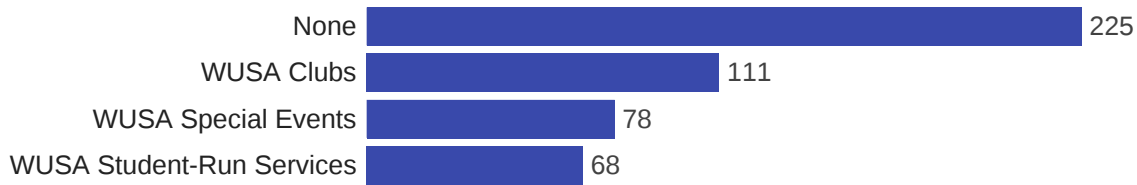
Q1 - What year of study are you in?



Q2 - Which faculty are you in?



Q3 - Which of the following have you participated in or been involved with during the Winter 2022 term?

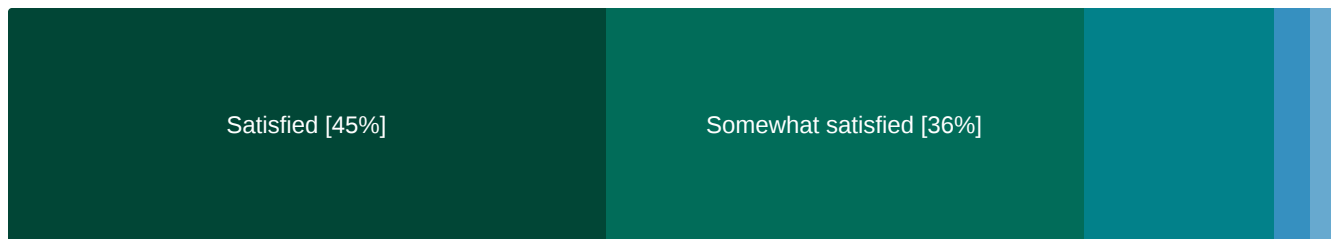


Q4 - Throughout the Winter 2022 term, how satisfied were you with the availability of information and updates about WUSA Special Events as they transitioned to in-person operations?



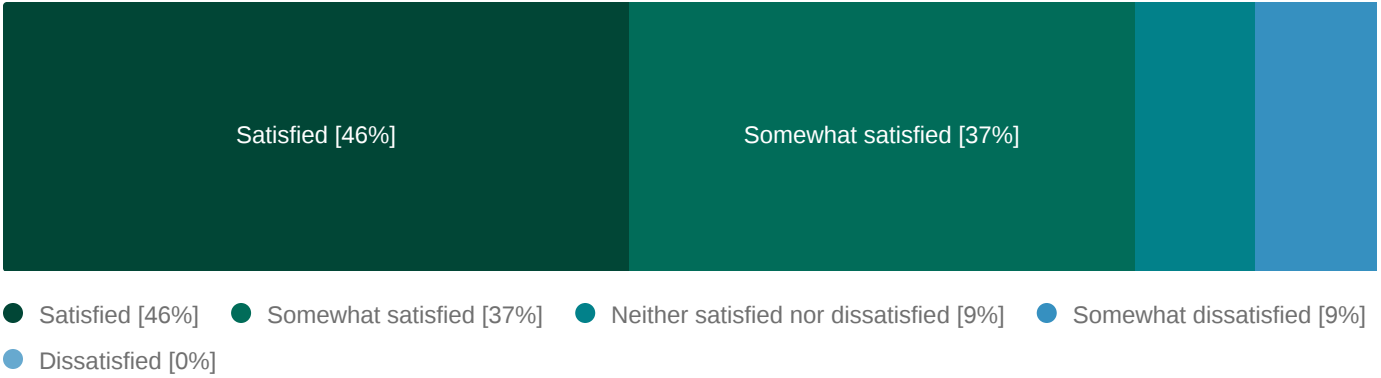
- Satisfied [58%] ● Somewhat satisfied [29%] ● Neither satisfied nor dissatisfied [9%]
- Somewhat dissatisfied [4%] ● Dissatisfied [0%]

Q5 - WUSA Clubs

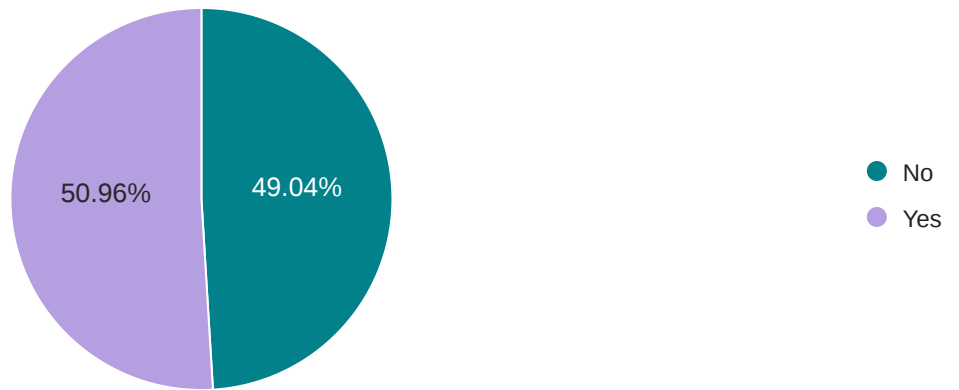


- Satisfied [45%] ● Somewhat satisfied [36%] ● Neither satisfied nor dissatisfied [14%]
- Somewhat dissatisfied [3%] ● Dissatisfied [2%]

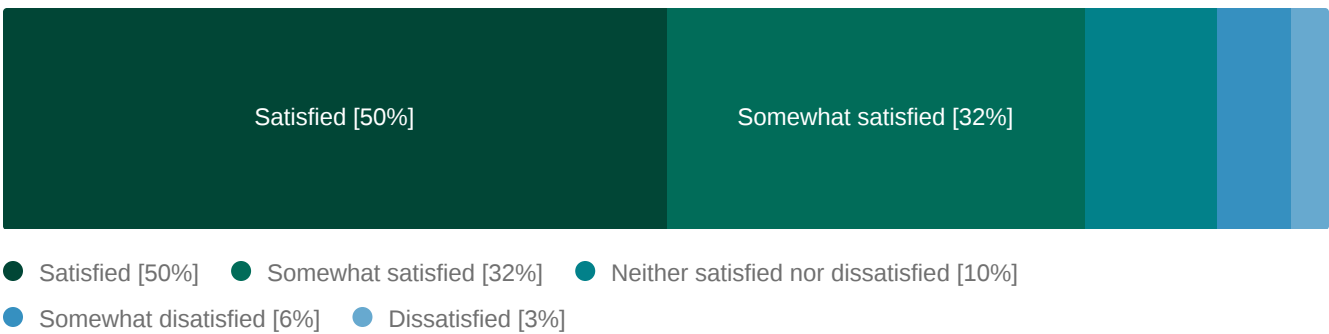
Q6 - WUSA Student-Run Services



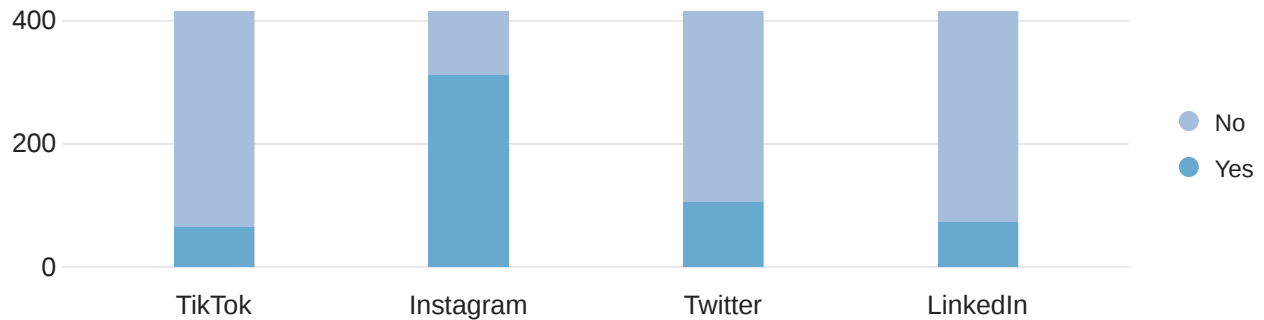
Q7 - During the Winter 2022 term, have you purchased a meal at INEWS?



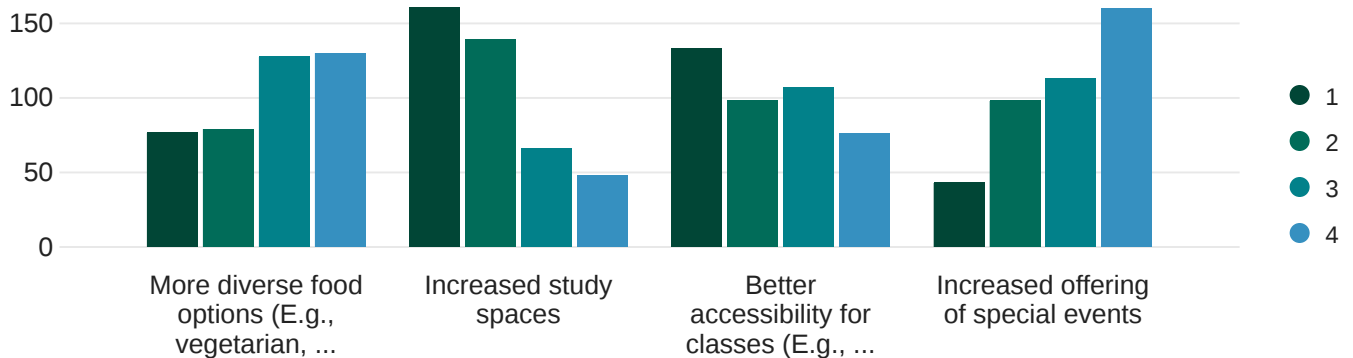
Q8 - Please rate your satisfaction with the diversity of food options at INEWS:



Q9 - Are you aware that WUSA is on the following social media platforms?

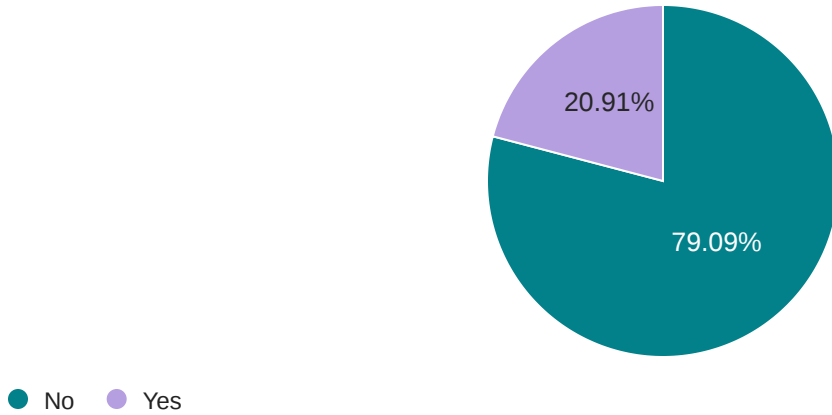


Q10 - Please rank which issues you think are most important for WUSA to advocate for on behalf of students (1 = most important, 4 = least important)

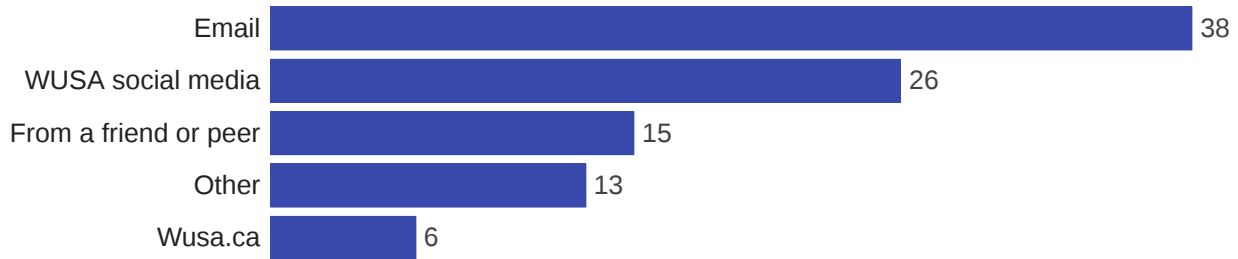


All of the issues presented to students received a variety of rankings from 1 to 4. As can be seen in the graph above, increased offerings of special events received the most 4 ratings (160 responses) while increased study spaces received the most 1 ratings (133 responses). Similarly, increased study spaces received the lowest average answer (2.00) meaning that it was the issue students thought was most important for WUSA to advocate for; this was followed by better accessibility for classrooms (2.30), more diverse food options (2.75) and increased offerings of special events (2.94).

Q11 - Are you aware that WUSA is currently going through a governance change?



Q12 - How did you hear about this governance change?



Q13 - How would you like to be informed about future WUSA activities and updates?

