

Student Life Centre Strategic Plan 2022 Summary

Priorities

Common & Social Space

- Accessible & well-equipped
- Readily available & flexible
- Sustainable & equitable
- Use technology to increase access
- Adequate furniture
- Increase sense of belonging
- Easily bookable

WUSA Student Service Space

- Allocate space based on member needs
- Optimized for member-facing service
- Consider impact of the space used
- Data and student experience driven decision making

Commercial & Tenant Space

- Bring high traffic
- Minimize admin spaces
- Value in price, accessibility and variety
- Build relationship with students and partnership programs

Tenant Satisfaction



- Building administration
- Sanitation & General upkeep
- Security



- Parking availability
- Washrooms
- Plumbing

SWOT Analysis

Strengths

- Management control
- High foot traffic
- Hours of operations
- Variety of tenants
- Save student money

Weaknesses

- Accessibility
- Outdated
- Confusing layout
- Parking

Opportunities

- Capital fund
- MC Bridge
- Athletics integration
- Bombshelter space
- Off-site Turnkey
- Updated booking

Threats

- Increased stakeholder
- University takeover
- Post-COVID traffic

Objectives to Support Long Range Plan

- 1** Centralize efforts with Turnkey Desk to WUSA's official front desk.
- 2** Modernize business applications for WUSA's building operations.
- 3** Continue developments around Turnkey @ DC location.
- 4** Study expansion of Turnkey services including feasibility of "off-campus" Turnkey member desk.
- 5** Continue to build accessible and functional spaces for all.
- 6** Work with all major parties to build a roadmap to see completion of our lounge.
- 7** Modernize space agreements to include newly expanded space.
- 8** Assess & modernize student bookable space/rooms.